

ADDENDUM NO. 3

Solicitation No.: Request For Qualifications (RFQ) No. 2019-00029

Solicitation Title: Site Selection Market Research

**ATTENTION ALL POTENTIAL BIDDERS:**

- ☒ **MUST ADDENDUM. READ CAREFULLY AND FOLLOW ALL INSTRUCTIONS.**  
This addendum forms a part of the contract documents, modifies the original bidding documents and shall be as binding as if contained therein.
- ☐ Return Addendum with Bid Submittal. Failure to do so may subject the Bidder to disqualification.
- ☐ Return Completed Revised Bid Pricing Sheets with Bid Submittal.

**TO ALL PROSPECTIVE BIDDERS, PLEASE NOTE THE FOLLOWING CHANGES AND CLARIFICATIONS:**

Words in ~~strike through~~ type are deletions from existing text. Words in **bold, underlined** type are additions to existing text.

1. The RFQ Due Date has not changed. The RFQ Due Date is 12:00 noon EDT p.m. on Tuesday, November 5, 2019.
2. The deadline for questions was October 22, 2019 (12 Noon) EDT.

**ADDITIONS / CLARIFICATIONS / CORRECTIONS**

Question 1. Would it be possible to get a copy of the Site Selection Market Research RFP?

Answer 1. The RFQ No. 2019-00029 is located on the City's website is located at <https://www.cityofstockbridge.com/default.aspx> and Georgia Procurement Registry website [https://ssl.doas.state.ga.us/PRSapp/PR\\_index.jsp](https://ssl.doas.state.ga.us/PRSapp/PR_index.jsp)

Question 2. As listed on page 34 of the RFQ, the scope of services for this project include six (6) items. Is it possible for vendors to submit a response to II.1 (conduct initial market analysis) and item II.5 (Psychographic profiles/market segmentation analysis) and not the other items?

Answer 2. See all the RFQ requirements including Section 1, listed in the solicitation:

Qualifications provided in response to this RFQ that comply with the submittal Requirements set forth in the RFQ, including all forms and certifications, will be evaluated in accordance with the criteria and procedures described in Exhibit I and the requirements set forth in this RFQ. Based on the results of the evaluation, the City will award the contract to the most advantageous Proposer based on the evaluation factors set forth in the RFQ. The Proposer shall describe services proposed in this RFQ. This overview shall provide enough information to demonstrate the Proposer's clear understanding of the services requested by the City through this RFQ.

See Section 1.35 Award of Contract:

The City of Stockbridge reserves the right to reject or accept any or all qualifications, whole or any parts hereof, by item or group of items, by section or geographic area, or make multiple awards and be the final approval of qualification(s) selection which would be the most advantageous to the City with price and other factors considered.

Question 3. We would like the City of Stockbridge to provide a little more clarity on the core objectives of the current RFQ. As outlined on page 1, is it the City's intention to gather input from residents, weigh facts and statistics with that input and then produce an in-depth site selection market research plan that the City's Site Selection team can execute with other city departments, community leaders, groups and regional entities or is the intention of this RFQ to receive the six (6) deliverables outlined in on page 34 of the RFQ?

Answer 3. Please see the qualifications requirements, specifications, selection/evaluation criteria, and the scope of services listed in the RFQ.



**City of Stockbridge Purchasing Division**

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City of Stockbridge City Hall  
4640 North Henry Boulevard  
Stockbridge, Ga 30281

The City of Stockbridge website is the official location for the posting of all solicitation addenda and contract award results. It is the obligation of each Prospective Provider to frequently monitor the City's website in order to obtain complete and timely information. The City's website is located at <https://www.cityofstockbridge.com/default.aspx> and Georgia Procurement Registry website [https://ssl.doas.state.ga.us/PRSapp/PR\\_index.jsp](https://ssl.doas.state.ga.us/PRSapp/PR_index.jsp)

All other terms, conditions, and specifications of the solicitation remain unchanged.

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Name of Company / Firm / Organization

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Printed Name of Authorized Rep. / Title

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Signature of Authorized Representative / Date